

Criteria	4 – Exceeds Expectations	3 – Meets Expectations	2 – Developing	1 – Beginning
Understanding of Content	Students demonstrate a deep understanding of Dr. Qadri's work and global health issues (cholera, clean water, vaccines). Includes accurate, detailed facts and clear global connections.	Shows solid understanding of key ideas about Dr. Qadri and health inequalities; most facts are accurate and relevant.	Shows a basic understanding with some inaccuracies or missing details about health issues or Dr. Qadri's work.	Shows limited understanding; information is inaccurate, vague, or incomplete.
Connection to Global and Local Contexts	Clearly explains how global health issues connect to local or community challenges (e.g., Maine or a student's own town). Offers meaningful examples or calls to action.	Explains at least one global/local connection clearly and accurately.	Mentions a local or global connection but lacks explanation or depth.	Not a clear link between global and local health contexts.
Creativity and Communication	Uses visuals, layout, and multimedia elements in highly engaging and original ways. The message is powerful and persuasive.	Used visuals and text effectively to communicate ideas. The message is clear and appropriate.	Includes some visuals or multimedia, but they are inconsistent or unclear. Messages may be hard to follow.	Minimal creativity or organization. Visuals or text do not effectively communicate a message.
Use of Evidence and Sources	Includes multiple accurate facts or quotes from the Pulitzer Center article and other credible sources. All sources are cited correctly.	Includes at least one accurate quote or fact from the Pulitzer Center article and cites sources.	Includes limited or unclear evidence; citations are incomplete.	Little evidence from credible sources or does not cite information.
Collaboration and Effort	The group works collaboratively and equitably; all members contribute meaningfully. Final product shows exceptional effort and care.	Group collaborates effectively; most members contribute. Final product shows good effort.	Some collaboration is evident, but contributions are uneven.	Little evidence of collaboration; one or two members complete most of the work.
Call to Action / Impact	Campaign includes a clear, realistic, and inspiring call to action for improving community or global health.	Campaign includes a clear call to action related to clean water, vaccines, or health equity.	Call to action is vague or unrealistic.	No call to action included.

[Student-Friendly Version Rubric](#)